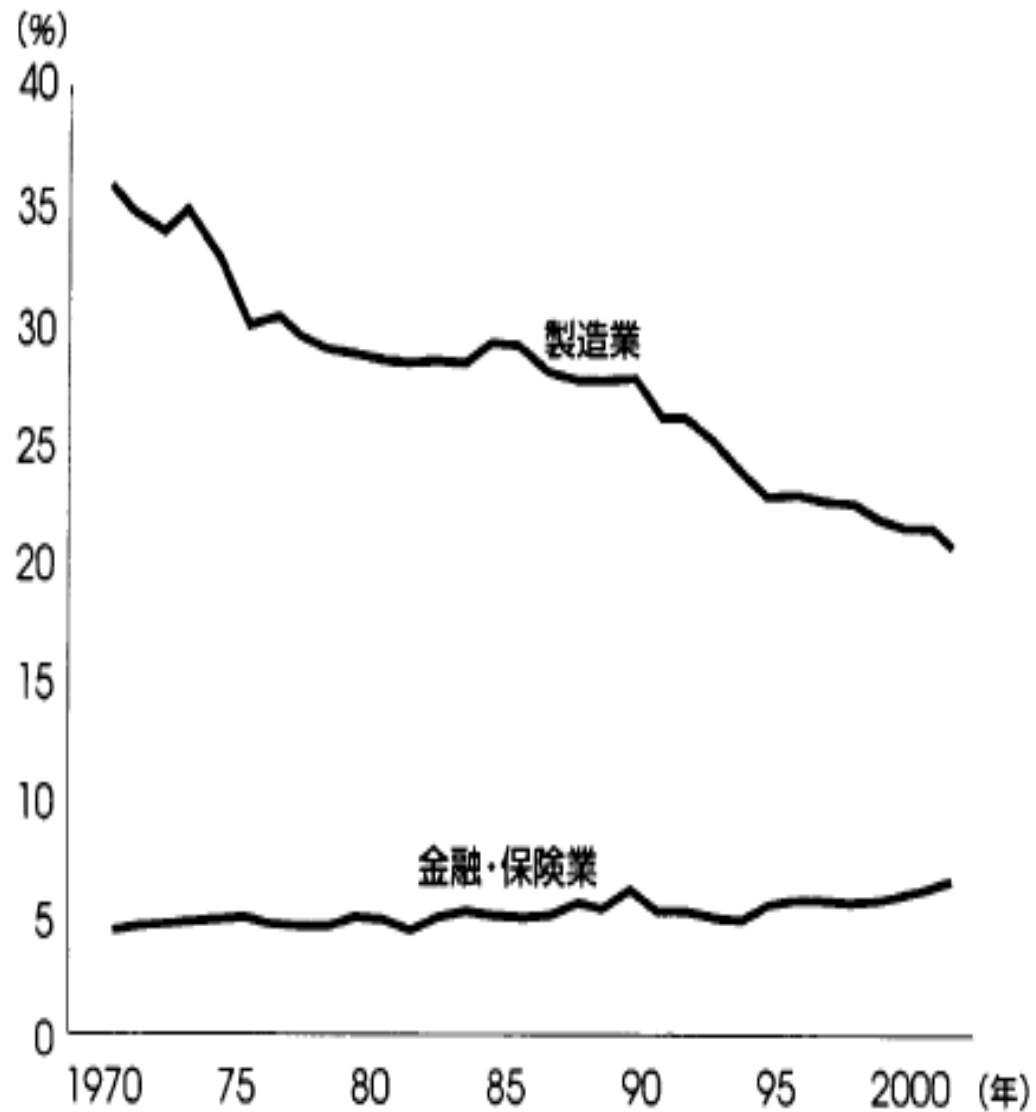


アジアにおける日本企業と 金融機関の比較(2)

民間企業数1016社、金融機関96社

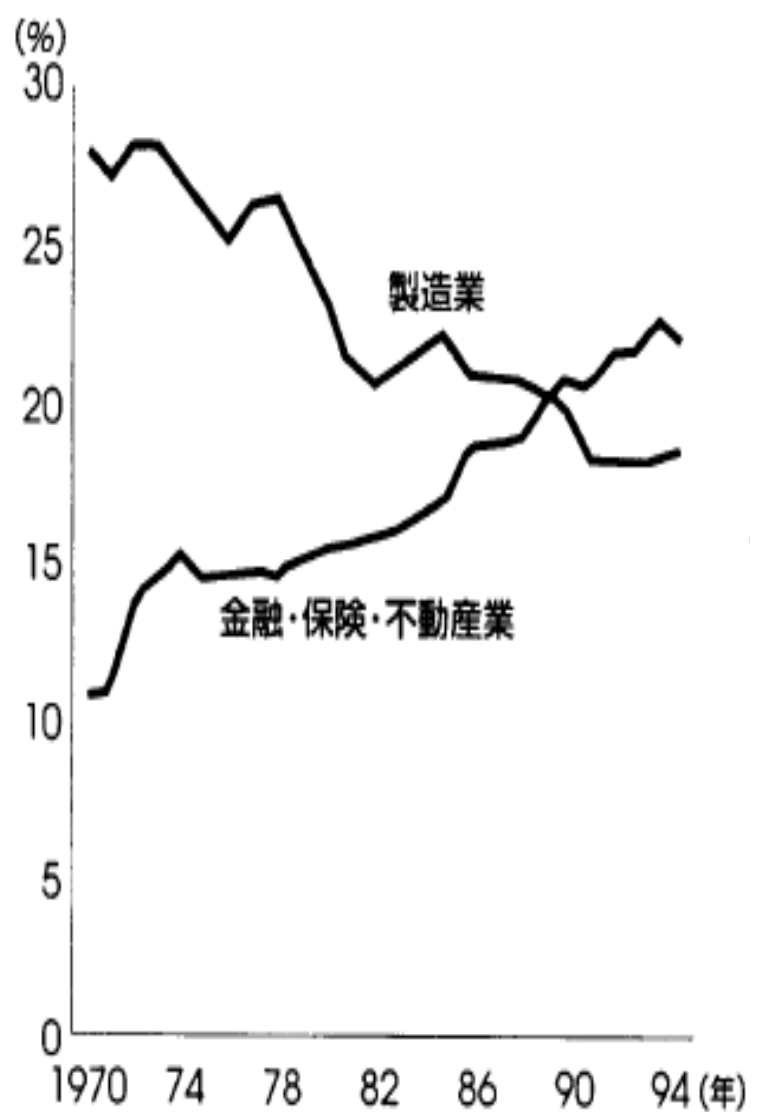
吉野直行
慶応義塾大学

日本の産業構造の変化



出典：内閣府・国民経済計算統計

イギリスの産業構造の変化



出典：英国 National Income Account

Reasons why set up in Asia Financial Institutions

- **already many Japanese companies** 65 67.7%
- **Market growth expected** 48 50.0%
- **Economic and politic stability** 18 18.8%
- **reliable partner are located** 17 17.7%
- **success in other foreign country** 17 17.7%
- **no Japanese companies are located** 10 10.4%

Manufacturing Industries

Reasons for Set up in Asia

• new production point	530	52.0%
• new business center	434	42.5%
• collect information	167	16.4%
• Asia regional head office	81	7.9%
• develop R&D and know-how	18	1.8%
• Worldwide Headquarter	11	1.1%
	1020	100%

Length of Stay by management Staff (Manufacturing Industries)

- **1year 2 0.3%**
- **2years 19 2.7%**
- **3years 139 19.9%**
- **4years 167 23.9%**
- **5years 253 36.2%**
- **6years 30 4.3%**
- **7years 28 4.0%**
- **8years 10 1.4%**

Length of Stay by Management Staff (Financial Institutions)

- Less than 1 year 18**
- 1 year ~ 2 years 23**
- 2 ~ 3 years 19**
- 3 ~ 5 years 19**
- 5 ~ 7 years 9**
- 7 ~ 10 years 6**
- Longer than 10 years 2**

Decision Makers (Financial Institutions)

Company President in Japan	34	35.4%
Headquarter in Japan (Asian Department)	20	20.8%
Headquarter in Japan (Business Strategy Section)	14	14.6%
company president in domestic country	12	12.5%
top person at your office in that country	12	12.5%
	96	100%

Decision Maker (Manufacturing industries)

1, Asia Department of your headquarter in Japan	90	8.8%
2, Local Asia Department	24	2.4%
3, Financial Department of headquarter in Japan	200	19.6%
4, Local Financial Department	50	4.9%
5, President of headquarter in Japan	125	12.3%
6, Local President	215	21.1%
7, Head of the Asian Regions' Representative Office outside of Japan	10	1.0%
8, Head of your office or your factory	285	27.9%
9, Department Head of you office or your factory	12	1.2%
	1020	100%