Under the circumstances where an economic virtuous cycle is emerging, it is important to promote structural reform to stimulate private investment, with the aim of achieving mid- and long-term economic growth.

Bring out the real strength to fulfill Japan’s potential, enhance its international competitiveness through promoting innovation in an increasingly competitive field of advanced technology, accelerate reforms by taking advantage of momentum toward the 2020 Tokyo Olympic and Paralympic Games, and communicate the achievements broadly over the world.

### I. Strengthening of Japan’s Growth Potential

**< Three Elements for Economic Growth >**

- **Capital** + **Labor** + **Proactive management**
- *Dialogue with investors*
  - Participation of women (securing nursery teachers and correcting long working hours), foreign human resources
  - *Vitalization of the services industry, productivity enhancement*

**Market**

- **Business environment**
  - National Strategic Special Zones (including demonstration of near-future technologies); Foreign direct investment (collaboration with relevant organizations, local governments, etc.); Energy (energy mix)

- **Growing market**
  - Healthcare (inbound medical tourism, utilization of ICT); Agriculture, forestry and fisheries industry (structural reform of agriculture, promotion of export); Tourism (relaxation of visa requirements, review of the qualifications of the Licensed Guide Interpreter); PFI/PPP (effective use of public assets)

- **Overseas markets**
  - Export of infrastructure systems (urban development in foreign countries); Cool Japan (broadcast contents); Economic partnership (TPP)

### II. Reform for the Future Society

**Achievement of an innovation national system**
- University reform; Government-industry-academia collaboration in local communities

**Development of innovative human resources**
- (Companies) Career management; (Workers) Career development; (Education) Reform of higher education institutions

**Fundamental reform of IT utilization**
- Electric administrative service; Personal data; My number system; Promotion of competition in mobile communications market; Frequency reallocation

**Structural reform of the big-data/Al-related industry**
- *Sharing of future vision; International standardization*

### III. Momentum toward Reform

Projects to enable implementation and demonstration of Japan’s strength are selected as leverages and accelerators for the reform and innovation and from the viewpoint of leaving a legacy to hand down to the next generation.

**Export of system solution technologies**
- Automatic running devices, Hydrogen society; Carbon fiber

**Cool Japan**
- Japan brand; Japanese food, Fashion

**Increase of foreign tourists**
- Immigration procedures; Free public wireless LAN service; Multilanguage support

**Expansion of foreign direct investment**
- Improvement of business environment; Organized activities to attract investment