

- Africa has achieved high economic growth against the backdrop of abundant natural resources and rapidly growing population, and is attracting attention and expectations as a potential market, but the following issues exist.
 - Basic infrastructure necessary for fostering industries in the healthcare sector is underdeveloped, such as electricity and water supply, ports and roads.
 - It is necessary to improve the social environment by enhancing basic knowledge about public health and sanitation and agriculture sectors, ensuring actual practices and further promoting them as a package.
 - Challenges still exist that should be addressed urgently, such as infectious diseases and malnutrition.
- Japan has been addressing development issues in Africa through the TICAD process, and at TICAD VI, Japan launched health initiatives, including the promotion of UHC. In order to seek promotion of UHC in Africa more proactively based on the idea of human security, and make more concrete contributions in response to the issues mentioned above, Japan set forth the Basic Principles of the Africa Health and Wellbeing Initiative.

- Japan aims for the realization of a broad-based “Mt. Fuji-Shaped Healthcare” by promoting self-sustaining industries in the fields of “medical services/long-term care,” “healthcare services” and “services supporting healthy life.”
- To address the issues unique to Africa mentioned above, the Africa Health and Wellbeing Initiative seeks to develop a virtuous cycle of creating and fostering private-sector businesses by efforts by the public sector and the invigoration of the private sector supporting the public sector. By pushing ahead with such support by the public sector and self-sustaining industrial activities by the private sector as two inseparable goals, the Initiative will improve healthcare in the countries concerned and realize economic growth together with reinvigorating of private-sector corporate activities.
- In order to make private-sector projects successful, the Initiative expects cooperative efforts with well-motivated NGOs.

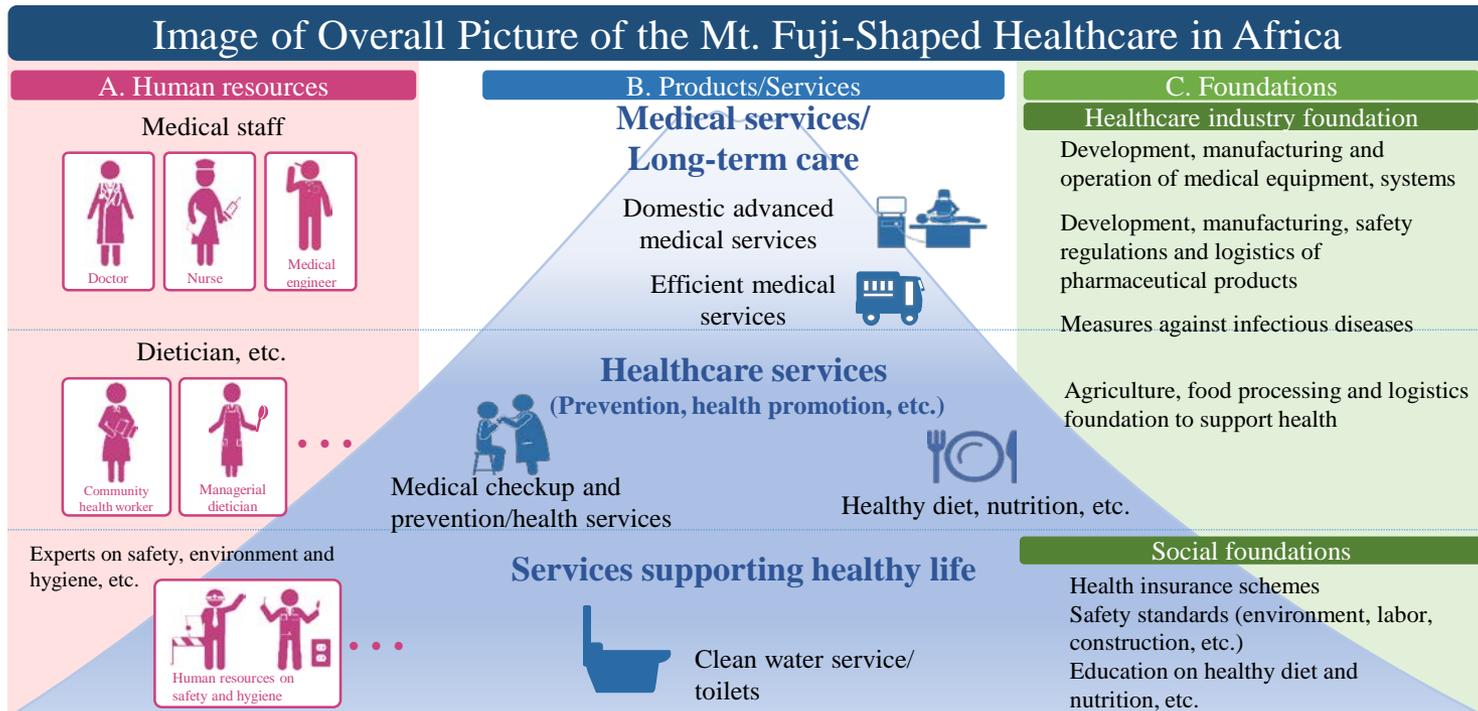
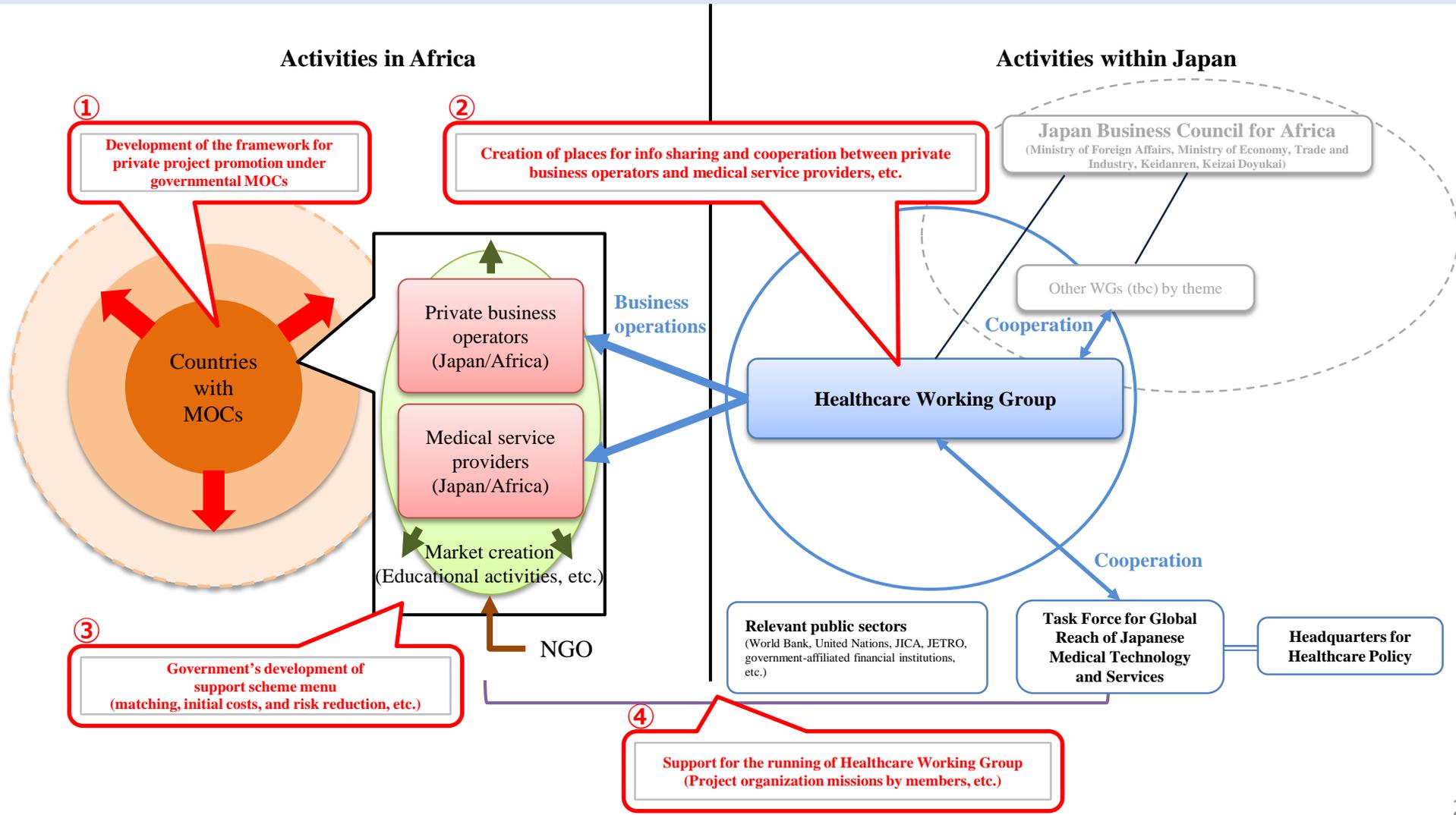


Image of Points of Initial Efforts (①~④) under the Africa Health and Wellbeing Initiative

- ① Develop **intergovernmental MOCs** with prioritized countries for the promotion of UHC under TICAD VI and countries that have the prospects for promotion of highly sustainable projects.
- ② Establish the **Healthcare Working Group** under the Japan Business Council for Africa as the place for information **sharing and cooperation** between Japanese private business operators and medical service providers, etc.
- ③ As specific support schemes, consider utilization of the **Healthcare Working Group support activities and demonstration projects**, utilization of existing systems like **ODA, government-affiliated funds and individual schemes by the Ministry of Economy, Trade and Industry, the Ministry of Health, Labor and Welfare, and the Ministry of the Environment, etc.**, and active **utilization and expansion** of support measures for the business' overseas expansion by **JICA, JETRO and NEXI, etc.**
- ④ **Organize model projects** that build momentum for the creation of industries necessary for the realization of healthcare in regions and promotion of private projects through the improvement of the environment and support schemes through the preparation of intergovernmental MOCs.

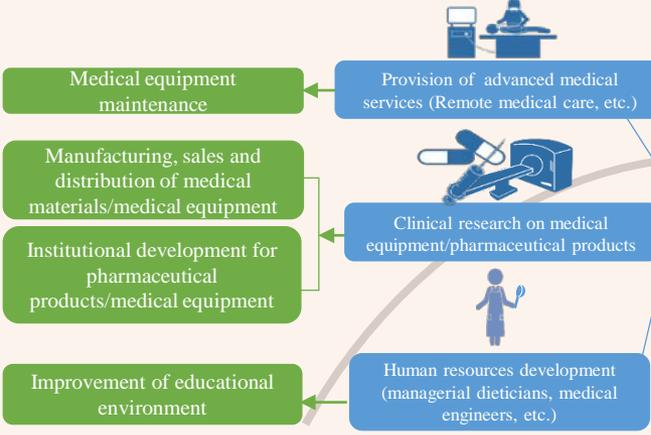


An Image of Model Project

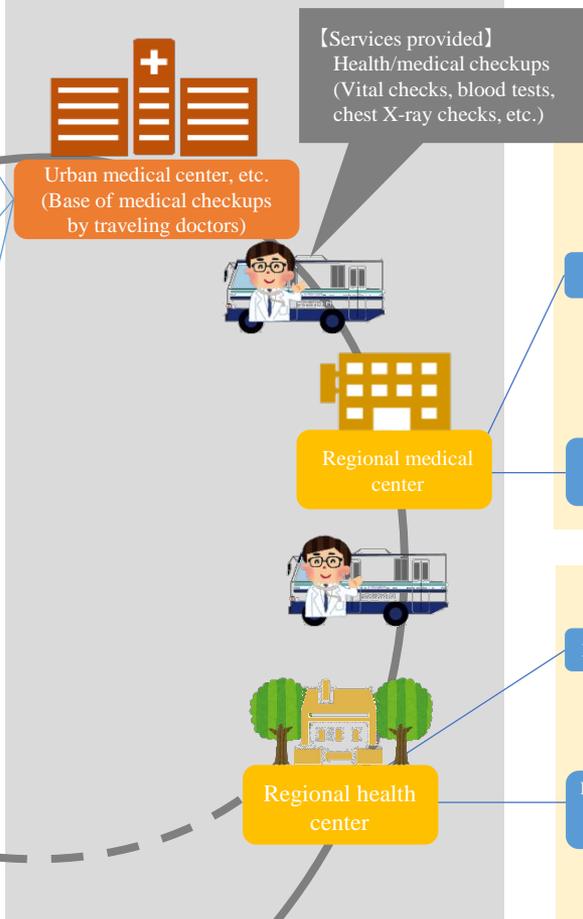
— Improvement of access to medical services in the region and development of the comprehensive community environment that makes healthy life possible—

Provision of basic medical services, including medical examinations by travelling clinics, and with this as the linchpin, development of groups of various projects related to the provision of advanced medical services, development of research environment and prevention of diseases (healthy diet, safety and development of hygienic environment, etc.)

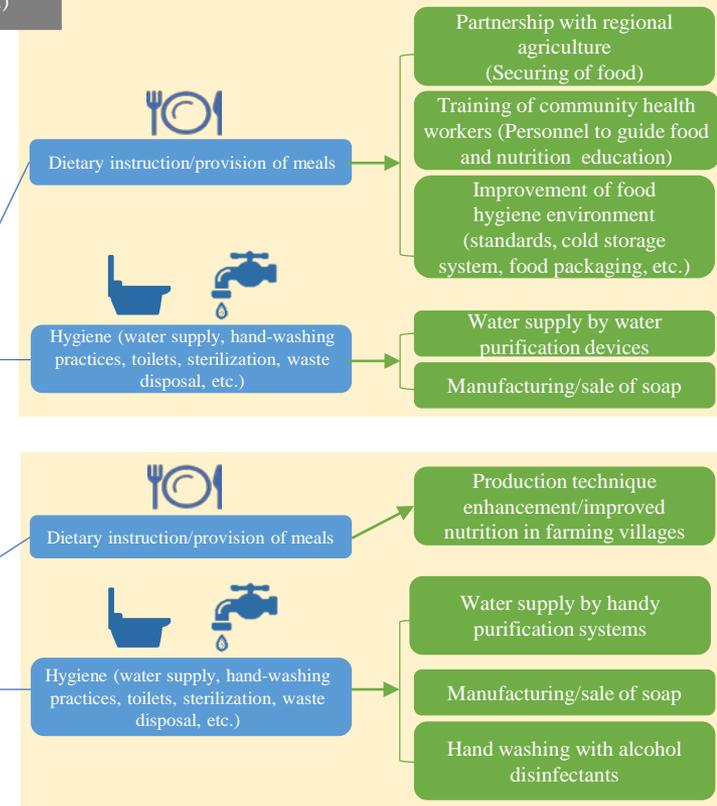
Private companies (projects) × NGOs (market creation)



Medical services that serve as the foundation



NGOs (market creation) × Private companies (projects)



Medical checkups by traveling doctors



Japanese-style urban medical center



Regional medical center



Regional health center