Through Irankarape.

spirit. A hint toward symbiosis with nature, coexistence of various cultures and creation of an affluent society - a link to inheriting the future.

From Hokkaido, from you. Let’s begin with Irankarape.

To the future, together with the Ainu culture.

Let’s begin with “Hello”

Corporate and individual participation welcome.

- Expand the campaign with our catchword for hospitality, “Irankarape”
- Participate in the campaign using the campaign logo and PR tools
- Participate in Ainu culture workshops, exhibits, and other events
- Participate in social media that spreads Ainu culture, and more

Come Together

Irankarape is the Ainu greeting for hello and it conveys a warm, sincere message of “Allow me to softly touch your heart.” This word will come to represent the hospitality of Hokkaido. Let Irankarape allow you to come into contact with the Ainu culture and
Let’s make for a richer future under the catchword Irankanape.

There is much that we in our society can learn and make use of from Ainu culture. The Irankanape campaign seeks to further popularize the Ainu greeting of Irankanape, aiming to raise interest in Ainu culture first and foremost. This initiative represents a collaboration among individuals, companies, organizations, and the national and local governments. So what do you say – interested in taking part as an Irankanape Campaign supporter?