

Establishment of “Headquarters for Digital Market Competition”

【Background】

- June 2019
 - Japanese Government decided to **create the organization comprised of experts** with diverse and high-level knowledge in order to **address the issues in the digital markets**, including the ones caused by digital platforms.
 - Since the issues run across ministries and agencies, the organization is required to tackle the challenge in **cross-sectional approach** among the policies.
- September 27, 2019 **Established “Headquarters for Digital Market Competition”**

Headquarters
for Digital Market Competition

- Related ministers, led by Chief Cabinet Secretary
- Established in Cabinet Secretariat

Digital Market Competition
Council

- Related ministers and Experts

Digital Market Competition
Working Group

- Experts from legal, economics, technology, business and others

Concerns in the Digital Markets and Approaches to address

Concerns

Concerns of hindering competition via network effect and data accumulation of digital platforms

- Concerns of opaque and/or unfair business conditions with business users
- Concerns of hindering competition caused by digital platforms' acquisition of start-ups

Concerns in privacy issues

- Concerns on how broadly and deeply digital platforms collect and use privacy data

Expanding from virtual to real in data usage

- Concerns above could expand to real economy

Approaches

Renovation in Competition Policy

Strengthening Privacy Rules

Stimulation of the Data Driven Economy



Competition Assessment on digital markets

Collaboration with foreign governments