No. 1. Promotion of Intellectual Property Innovation for the 4th Industrial Revolution

1. Construction of Next Generation Intellectual Property System Adaptable to Digitization and Networking
   - Development of a database of summarized rights information for Bridge-building and commercialization support
   - Close strategy industry of overseas certification
   - Promote standardization for SMEs and support the acquisition of certification
   - Strengthen integrated public-private societal systems, including improvements via functional assessments of industry-academia
   - Develop a co-creation platform to help link industry and international standardization of cutting-edge technology

2. Promotion of Digital Archive Utilization
   - Assistance with Ongoing Expansion of Content Overseas
     - Secure local broadcast slots, support localization and international joint production of content, and facilitate rights clearance
   - Implementation of Initiatives to Strengthen Content Industry Infrastructure
     - Cultivate producers, creators and other human resources
     - Address systemic issues, such as financing
     - Strengthen countermeasures against counterfeiting and piracy

3. Promotion of New Content Expansion
   - Strengthening of Collaboration between Content and Non-content
     - Promote cross-sectoral collaboration (between content and non-content industries) via the Cool Japan Public-Private Partnership Platform
     - Facilitate creation and networking of private sector-led Cool Japan promotional hubs
     - Help promote regional appeal and attraction on-location filming
   - Promotion of Field-specific Initiatives (Books, Cultural Assets, etc.)
     - Consolidate meta-data via aggregators in each field
     - Development of Infrastructure Aimed at Archive Utilization
       - Open up meta-data and further develop the copyright system

No. 2. Spread/Penetration of Intellectual Property Awareness/Activity

1. Augmentation of Intellectual Property Education and Intellectual Property Human Resources Development
   - Promotion of Education about Intellectual Property in Schools and Universities
     - Elementary/junior/high schools: Implement cross-sectional curriculum management aimed at fostering creativity in line with the next-government-issued course of study, as well as protection/utilization of intellectual property
     - Universities: Use Yamaguchi University's implementation of a compulsory course on intellectual property as a reference point for promoting independent initiatives by each university, such as the establishment of courses on intellectual property
   - Construction of an Educational Support System in Partnership with Local Governments and Communities
     - Build an "Intellectual Property Education Promotion Program" at the national level
     - Match local governments (Public Institutions) with universities

2. Promotion of Intellectual Property Management Geared Toward Open Innovation
   - Development of Human Resources
     - Educate and train human resources for intellectual property management, standardization, etc.
   - Strategic Dissemination Activities at Intellectual Property Use Developing Type SMEs
     - Strengthen IP consultation capacities and actively raise awareness about IP by Comprehensive IP Support Centers and other resources
     - Raising awareness about IP among relevant SME supporters
   - Strengthening of Support for Intellectual Property Use Challenger Type SMEs
     - Strengthen comprehensive support for overseas expansion of IP rights, from acquisition to exercise/utilization
     - Strengthen consultation capacities for IP utilization; promote design/brand utilization as well as IP utilization in financing
   - Promotion of Intellectual Property Strategy in Agriculture, Forestry and Fishery, etc.
     - Use, promote, and raise awareness of geographical indications (GI)

No. 3. Promotion of New Content Expansion

1. Overseas Expansion of Content and Strengthening of Industrial Infrastructure
   - Strengthening of Collaboration between Content and Non-content
     - Promote cross-sectoral collaboration (between content and non-content industries) via the Cool Japan Public-Private Partnership Platform
     - Facilitate creation and networking of private sector-led Cool Japan promotional hubs
     - Help promote regional appeal and attraction on-location filming
   - Promotion of Field-specific Initiatives (Books, Cultural Assets, etc.)
     - Consolidate meta-data via aggregators in each field
     - Development of Infrastructure Aimed at Archive Utilization
       - Open up meta-data and further develop the copyright system

No. 4. Infrastructural Development for Intellectual Property Systems

1. Functional Strengthening of Systems for Handling Intellectual Property Disputes
   - Improvement of procedures Against trans-national Intellectual Property Infringements
     - Address issue of "reach" sites, on-line advertising which redirct to malicious websites, etc.
   - Development of Intellectual Property Strategy in Partnership with Local Governments and Communities
     - Build an "Intellectual Property Education Promotion Program" at the national level
     - Match local governments (Public Institutions) with universities
   - Implementation of Initiatives to Strengthen Content Industry Infrastructure
     - Cultivate producers, creators and other human resources
     - Address systemic issues, such as financing
     - Strengthen countermeasures against counterfeiting and piracy

2. Strengthening of Support for Global Business Development by Taking Global Lead in Examination
   - Realization of World-class Speed and Quality of Examination
     - Develop a system which improves the speed and quality of patent examinations
   - Promotion of International Collaboration
     - Dispatch patent examiners to, and assist with patent examinations in, developing countries; provide training to patent examinations
   - Improvement of Patent Administration Service Quality
     - Discuss possibility of utilizing artificial intelligence to improve and streamline patent administration services