

Host Town Initiative



Secretariat of the Headquarters for
Tokyo 2020 Olympic and Paralympic Games

Host Town Initiative

- ❑ The Host Town Initiative aims to promote human, economic and cultural exchange between local authorities and participating countries/areas on the occasion of the Tokyo 2020 Olympic and Paralympic Games.
- ❑ This initiative is expected to contribute to making Japan a “Sports Nation”, encouraging globalization, revitalization of local areas and promoting inbound tourism.



“The Ministry Liaison Meeting on the Host Town Initiative for Tokyo 2020” was held on 26 January 2016.

Expected exchange at Host Towns

The Host Town initiative is expected to maximize the impact of the Games through exchange with visitors coming to local areas.



Picture from Abashiri City



Picture from Tokushima Prefecture



Picture from Mishima City

Examples of exchange with Olympians and Paralympians

- Learn about the significance of the Games
- Hear about the Olympians' and Paralympians' experiences
- Enjoy playing sports with the Olympians and Paralympians (school ground, gymnastics hall, swimming pool)
- Have contact with Japanese Olympians and Paralympians after the Games through invitations
- Enjoy games with international Olympians and Paralympians coming to training camps pre-Games



Support for necessary expenditures (example of projects that can be covered)

- Invitation of Japanese Olympians and Paralympians
- Games events and lectures
- Improvement of sports facilities (according to the standard of International Sports Federations)
- Invitation & implementation of pre-Games training camps (volunteer training, security, accommodation, transportation)

Host Town Initiative System

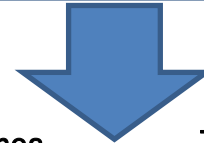
- 1 . Any local government (prefecture, city, town or village) engaging in the following can register itself as a Host Town.
 - ① Promoting exchange between the following people and local citizens etc.
 - International athletes, coaches, and staff that will take part in the Games
 - People related to the participating states/regions in the Games
such as embassy staff
 - Japanese Olympians or Paralympians
 - ② Events related to ① above aiming for sports promotion, improvement of education and culture, and an inclusive society
- 2 . Local governments can consult with the Secretariat of the Headquarters of Cabinet Secretariat about these projects and the Secretariat of the Headquarters will take applications for the Host Town Initiative.
- 3 . Related ministries will support the projects of Host Towns with financial assistance, dispatch of human resources, and information provision.

2016

}

2019

**Exchange in sports, culture, education, economy
and sister cities**



2020

The Olympic Games
7/24 ~8/9

The Paralympic Games
8/25 ~9/6



Before the Olympic
Games

After the Olympic
Games

Before the
Paralympic
Games

After the Paralympic
Games



2021

}

**International exchange would continue
in each areas even after the Games**

Pre-Games Training Camps (Source: TOCOG)

■ Pre-Games Training Camps

- Training delivered voluntarily by the NOC, NPC and NF before the Games period in order to manage athletes' conditions and to keep their performance level high.
- The NOC, NPC and NF delivering the training have the right to determine camping venues.

■ Guidance to candidate venues

- The TOCOG will introduce candidate venues to the NOC and NPC.
- The TOCOG will publish guidance at the Rio de Janeiro Games and offer information to all NOC and NPC.
- The inviting communities are responsible for negotiations with the NOC, NPC and NF.

■ Application

Eligible body:	Every domestic local authority (prefecture and municipality)
Period:	1 April 2015 - 30 September 2018
Requirements:	Training facilities, accommodation, medical facilities, traffic accessibility etc.
Condition:	Training facilities and accommodation should fulfill the technical requirements of the IF.